

'Simple, Easy, Quick' Hauscook's Smart Lifestyle

# Hauscook Smart Water Purifier Cooker

#### Introduction of Smart IH Cooker with Water purifier

#### **Product Line up**

#### **HAUSCOOK Smart IH Cooker (HOME, OFFICE & COMMERCIAL)**



#### **Induction Heating (IH) Instant (3 minute) Food Cooker**

# .











#### **IH Instant Cooker Comparison Chart by Function**

Voltage Power consumption		50hz ~ 60hz 220~240V 1.8KW HOT WATER(750W), IH(1050W)	50hz ~ 60hz 220~240V 1.8KW HOT WATER(750W), IH(1050W)	50hz ~ 60hz 220~240V 1.8KW HDT WATER(750W), IH(1050W
Cooking	Instant	(3memory)	(3memory)	(6memory
	General	(IH burner control 5step)		
Water (purification)	Purified water	0		
	Hot water	0	0	0
Tank Capacity (ℚ)	Purified water	1.5	1.5	1,5
	Hot water	1	1	1
Water purification filter(4 stage)		0	0	0
Size (MM)		230 x 410 x 410	230 x 410 x 410	230 x 410 x 410
Product weight (KG)		7	7	7

1.

# Introduction of Smart IH Cooker with Water purifier

# **Specification**

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Pictures	FCH-D220-C FCH-D220-PC				
Supplier	Bumil Industrial Hauscook, Korea				
Dimension	230(W)×490(D)×410(H)				
Heating Type	Induction 1 plate				
Electric Output	1.8Kw (Induction 1,050w+Water Heater 750w), 220V-240V, 50-60HZ				
Water Supply	Water purification system <b>Hot water tank (1L),</b> Water Container(1.5L) Separated				
Water Temp	83°C~88°C				
Bowl detection	Infrared sensor				
Cooking option	Instant/Regular cooking, 3memories, 6memories				
Safety	Safe Lock Hot Water Tank: Double Safety Gear Induction Heating: Double Safety Gear				
Weight	7kg				

# 1.

#### Introduction of Smart IH Cooker with Water purifier

#### **HAUSCOOK Smart IH Cooker (HOME, OFFICE & COMMERCIAL)**



#### **\*\*Home, Office, Commercial Model : FCH-D220-H**

- 1.Water purification function:4-step water purification filter, Use of clear and clean water
- 2. Electric Kettle function:80~90°C hot water using for tea, coffee and cooking
- 3.Auto mode : can set pre-setting time& water amount for 3 different menu4.Manual mode : 5-step heat control.Cooking a variety of foods such asHMR, Timer function



# **X** Commercial Model : FCH-D220-C

1.Water purification function:
4-step water purification filter
2.Auto mode:
can set pre-setting time & water
amount for 3 different menu. Ii
ke Ramen, Udong and etc'
3.During cooking, can simply add

up water and cooking time



# **X** Commercial, PC-room (Internet cafe)

Model: FCH-D220-PC

- 1. Water purification function:4-step water purification filter
- 2.Auto mode :

  can set pre-setting time & water
  amount for 6 different menu.

  like Ramen, Udong and etc' ...

  During cooking, can simply add

up water and cooking time

#### Introduction of Smart IH Cooker with Water purifier

#### **Certificates**



CERTIFICATE FOR CHINA COMPALSORY PRODUCT CERTIFICATION

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PSE Cert.(Japan)

CR Cert.(Vietnam)

TISI Cert.(Thailand)

#### **Features**

#### **HAUSCOOK Smart IH Cooker (HOME, OFFICE & COMMERCIAL)**



#### **S&C** Composite Filter

The Precipitated Carbon Composite Filt er is a basic filter with a precipitation fil ter. It functions as a precipitate filter a nd a basic filter to protect the membra ne filter and improve the performance by using fine residues, lime and residu al chlorine





#### **Black Carbon**

For a post- treatment carbon filter, coconut is the main raw material. It absorbs and removes residual gas components, odor and chlorine organic substances dissolved in water, and m akes the water tasty

#### Nano Membrane

The nano membrane filter is a special flat m embrane main filter which forms a hole of a bout 14.2mm or less and which is able to w ithstand water pressure of 8kg / cm, which filters substances harmful bacteria for hu man body which are not filtered during pretr eatment.

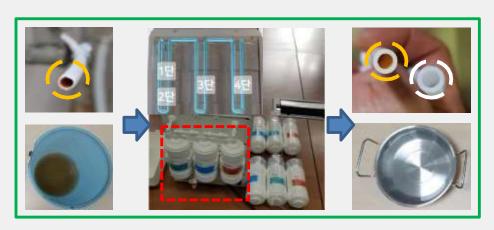
# Hauscook's Advantage

#### \* The number of wins with the verification of the large company market and technology

- 1. Based on 40 years of technical know-how, existing instant cookers are mainly used as ramen cookers to boil soup or water, but Housecook applies self-produced high-efficiency induction technology, The world's first water purifier machine that cooks food and adds water purification functions
- 2. Combines water purification, cooking, and hot water supply functions to receive purified hot water to cook food and memory function By setting the standard of water quantity and cooking time suitable for food, the recipe with the most delicious conditions
- \*\*Comparison before and after water filter (Water quality comparison in Hanoi, Vietnam)

XFour-step water filter treatment process





# Hauscook's Advantage

- \* Proved specialty of induction heating technology in domestic & global market
- 1. The existing food cooker makes soup, boiling water and noodles only. With our Hi-Efficiency induction technology, we released the only food cooker including water purification system.
- 2. Purified water & Cooking & Water heating functions are combined. Various cooking options are available by setting each memory Amount of water & Time setting ac cording to recipes.



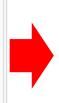


# **Advantages of Hauscook IH Cooker**

#### **■** Efficiency comparison data

Hauscook IH cooker has the higher thermal efficiency than other products based on induction technology and can be cooked in a short time.











Up to 100°C Heating time 40 seconds

< Hot water heating data with Hauscook IH cooker>





<Hot water heating data with other manufacturer's >



## **Features**

#### **HAUSCOK Smart IH Cooker (HOME, OFFICE & COMMERCIAL)**

Black & White color

Touch screen : easy to operate LED light system



Thermal efficiency UP & Power rate DOWN

Tempered glass: Strong & Safe

Display water temperature and cooking timer



Blower fan: hygienic specialty

Infrared sensor application











#### How to use Smart IH Cooker with Water purifier

#### **Utilities**



Ramen Chef



Rice Cake soup



Pasta



retort

[Standard of water & time ]

M1(regular noodles): water 400 ml / time: 3min 50sec M2(thick noodles): water 400 ml / time: 4min 30sec

M3(fried noddles): water 300 ml / time: 5min 30sec

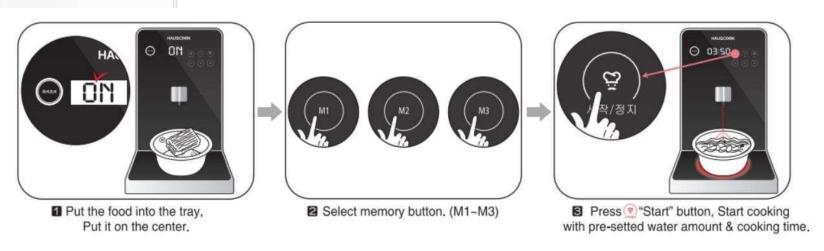
M1(rice cake soup) : water 300 ml / Time : 3min 30sec M2(Pasta) : water 150 ml / time : 1min 20sec M3(War

ming): water Oml / time: 4min 30sec

3 buttons = 3 different set up of water & time

# 3. How to use Smart IH Cooker with Water purifier

#### How to cook





"Enjoy Your Food"

# Functions of Smart IH Cooker with Water purifier

# **Others**

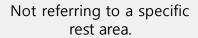


# Restaurant & Expressway Rest Area















Present	Proposal of smart IH cooker
<ol> <li>Expressway rest area food is tasteless??!!.</li> <li>Why isn't it tasteless?</li> <li>a large variation in food taste.</li> <li>Wasted fuel costs</li> <li>Gas energy efficiency 45%, Heat loss is large.</li> <li>Continuous heating of large hot water tank →         Gas energy loss</li> <li>Requires skill level such as controlling         firepower. Must watch while cooking.</li> </ol>	<ol> <li>Water quantity and cooking time standard menu setting         <ul> <li>The best taste without deviation Increase sales</li> </ul> </li> <li>Fuel cost reduction         <ul> <li>HAUSCOOK Smart IHcooker: Energy efficiency more than 90%, less heat loss</li> <li>No need for a large hot water tank, comfortable surrounding environment, zero harmful gas</li> </ul> </li> <li>Easy, simple and fast with automatic hot water supply and automatic cooking.</li> </ol>

# Restaurant & Expressway Rest Area

(Are there any wasteful elements of system configuration??)







manipulator











Present	Proposal of smart IH cooker
<ol> <li>Gas or IH manipulator         <ul> <li>The heat source has been changed to induction but the system remains unchanged.</li> </ul> </li> <li>Continuous heating of large hot water tank, waste of overpowered fuel</li> <li>Requires skill level such as controlling firepower. Must watch while cooking</li> </ol>	<ol> <li>Easy, simple and fast with automatic hot water supply and automatic cooking.</li> <li>No need for a large hot water tank, and drastically reduce fuel cost</li> <li>Water quantity and cooking time standard menu setting</li> </ol>

# **Unmanned self-zone installation for night time**







**Expressway rest area by BIOSIS** 







**Expressway rest area by Kidari Food** 

# **Unmanned self-zone installation for night time**







**Expressway rest area by TaeKyung** 

# Expressway rest area kitchen







**Expressway rest area Kitchen** 

# 5.

## Installation proposal of Smart IH Cooker with Water purifier

Non-face-to-face take-out disposable paper container proposal (Sold separately)









# **Catering-Self Corner**









#### Recommendations

#### Customized



Cream Pasta



Ramen&Rice cake



Tomato Pasta



Cream Spaghetti



Pick up the food package & SELF COOKING+DIY

Promotion self-cooked food on SNS, FACEBOOK

#### **Recommendations**











Easy cooking Enjoyable cooking experience





#### Recommendations













- \* Do It yourself!
- 1. Add more menu options.
- 2. Easy cooking. Enjoyable cooking experience
- 3. Shop In Shop style food bar

#### **Partners**





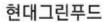






























#### **Electro-induction-type instant (3 minutes) cooker (Commercial)**

Conve nience store, food promo tion, acade my



**Applicable foods** 



**Food promotion** 



**Food promotion** 



**Convenience store** 



Internet cafe



**Book cafe** 

# **Marketing activities**

Franchise restaurant



















Convenien ce store



















Malaysia convenience store myNEW.com

Hotel







Restau rant













Catering



















# **Marketing activities**

cafe







Mart







Hospital







University



















# **Marketing activities**

Outdoor events, festivals

Resort, Mart





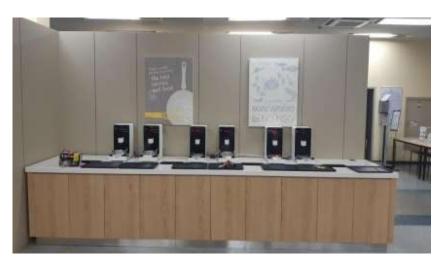
















# THANK YOU!